

EVALUATION REPORT

1. Name of Procuring Agency Agriculture Supply & Price Department, GoS
2. Name of Project Sindh Irrigated Agriculture Productivity Enhancement Project (SIAPEP with the financial Assistance of the World Bank under IDA Credit No. CR - 5604
3. Method of Procurement: Shopping Method as per procurement of goods works and non-consulting services under IBRD loan IBA Credit & Grants by World Bank borrowers.
4. Title of Procurement: Digital Marketing, Cable Network Publicity & Preparation of Documentary on SIAPEP
5. RFQ No. PK-SIAPEP-COMDM-RFQ
6. Date of the issuance of RFQ October 27, 2018
7. Date & Time of Bid Closing November 06, 2018 05:00 PM
8. No of Bids Received Six (06)
9. Criteria for Bid Evaluation LOWEST EVALUATED RESPONSIVE BIDDER
10. Details of Bid(s) Evaluation AS TABULATED BELOW

Name of Bidder	Evaluated Cost PKR	Ranking
M/s, MARKETIVIES, Latifabad, Hyderabad	4,600,000	1 ST
M/s JAFS COMPUTER SYS, Latifabad, Hyderabad	4,910,000	2 ND
M/s GEN SOFT GROUP, Auto Bhan Road, Hyderabad	4,940,000	3 RD
M/s TRONIC SOLUTIONS, Lajpat Road, Hyderabad	5,050,000	4 th
M/s MEDIADOCTORZ, Latifabad, Hyderabad	6,831,414	5 th
M/s OKTOPUS 360 Media, Qsimabad, Hyderabad	Non responsive	-

Lowest Evaluated Bidder: M/s Marketivies, Latifabad Hyderabad with a bid cost of Rs.4, 600,000/- (Inclusive of SRB & incom tax)

Signature:

**PROJECT DIRECTOR
PIU-SIAPEP**