


EVALUATION REPORT

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| 1. Name of Procuring Agency | Agriculture Supply & Price Department, GoS |
| 2. Name of Project | Sindh Irrigated Agriculture Productivity Enhancement Project (SIAPEP) with the financial Assistance of the World Bank under IDA Credit No. CR - 5604 |
| 3. Method of Procurement: | Shopping Method as per procurement of goods and works and non-consulting services under IBRD loan IBA Credit & Grants by World Bank borrowers. |
| 4. Title of Procurement: | Procurement for the services of Digital Marketing, Cable Network Publicity regarding SIAPEP components and Project Publicity on FM channels. |
| 5. RFQ No | PK-SIAPEP-CP-DM&CN&FM-RFQ-2019/19 |
| 6. Date of the issuance of RFQ | November 26, 2019 |
| 7. Date & Time of Quotation Closing | December 13, 2019 03:00 PM |
| 8. No of Quotes Received | Three (03) |
| 9. Criteria for Bid Evaluation | LOWEST EVALUATED RESPONSIVE BIDDER |
| 10. Details of Quotation(s) Evaluation | AS TABULATED BELOW |

Description of Deliverable Services Component	Names of Firms		
	M/s Media 360 Communication (All Prices in PKR)	M/s Octopus 360 Media (Pvt.) Ltd. (All Prices in PKR)	M/s 99 Mega Pixel Productions (All Prices in PKR)
Total quoted Price in PKR for providing the services of Digital Marketing, Cable Network Publicity regarding SIAPEP components and Project Publicity on FM channels.	10,170,000/= (Inclusive of Income Tax & SST)	9,779,000/= (Inclusive of Income Tax & SST)	7,379,972/= (Inclusive of Income Tax & SST)
Ranking	3 rd	2 nd	1 st

Lowest Evaluated Firm:

<u>Recommendations for Award</u>	M/s 99 Mega Pixel Productions Bungalow # 173/A, Block C, Unit No 06, Latifabad, Hyderabad 0300-9229849
Total Value of the contract (Inclusive of Income Tax & SST)	7,379,972/= (Seven Million Three Hundred Seventy-Nine Thousand Nine Hundred Seventy-Two)

Signature:  **PROCUREMENT SPECIALIST**
PIU - SIAPEP